MicroPoise®
MEASUREMENT SYSTEMS

**AMETEK®** 

# TECHNOLOGY EXPO 2024



Booth 2018

March 19th - 21st, Hannover, Germany

## **Exclusive Preview**

### Micro-Poise Speaker, March 20th, 11:35am

Accompany us at this year's Tire Tech Expo Conference on March 20 to hear from our esteemed Chief Technology Officer. Dr. Shaun brings a wealth of knowledge from his 30-year career at reputable companies in the tire industry with a focus on tire uniformity & final finish.

#### **Conference Topic**

Dr. Shaun's presentation will focus on recent innovations and achievable results in the Automatic Defect Recognition (ADR) of tire x-ray images.

Key points covered:

- Recent tire classification enhancements now achievable through the addition of an Al/Deep Learning layer to the ADR of X-ray images
- Recently added defect detection methodologies for tire X-ray images
- Improved interior tire structure measurements resulting from new ADR measurement tools

• Significant time reductions in tire X-ray recipe setup resulting from patented calibration technology

#### **New Product**

We are pleased to offer an exclusive preview of our latest tire marking innovation, the AkroMARK DUO™. It is the industry's first marker equipped with both LTA and Hot stamp marking capabilities. To obtain a unique handout during TTE, visit us at booth 2018, and stay tuned for announcements on our website and LinkedIn page!

#### To Stay Updated





